

## Message from the Chair

Welcome! It is my privilege to welcome you to the first issue of your new look printed newsletter – Tawa Talk. Published bi-monthly and delivered to all businesses and property owners, this newsletter will keep you up to date with the actions of Tawa Business Group (TBG) and let you know about upcoming events that you can attend as a member.

The Committee has recently looked at the options to employ a BID manager who has the right temperament, experience, knowledge and ability to manage the Tawa BID. After detailed consideration of the various options, the Committee has made the decision to contract the services of Campaignz Ltd, led by Gary Holmes, which will provide the Association with a safer and faster route for the development of the BID. Gary is a vastly experienced BID Manager having set up several BIDs, and his company Campaignz is at present managing a couple of other BIDs in Auckland. Gary and his team (including Tina Elsdon who has been appointed Town Centre Coordinator), will be providing a regular presence in the centre so that you can come and discuss concerns and projects with them face to face. The committee look forward to the exciting work we have planned for the year ahead.

~ Ant Simon – Tawa Chair 2017/18

## Meet the Tawa Team:



### Gary Holmes - BID Manager

Gary Holmes, owner and principle consultant of Campaignz Ltd, is a former three-term North Shore City Councillor, and has had more than 25 years' experience in sales, marketing, public relations and Business Association Management. In 2010 Gary was awarded a Winston Churchill Scholarship to study Business Improvement Districts in the US and UK, and has presented to a number of national and international conferences on BIDs. He has recently been appointed as an International Director on the Board of the International Downtown Association.



### Tina Elsdon - Town Centre Coordinator

Tina, who has lived in Tawa with her husband and two children since 2007 when she and her husband emigrated from the UK, is passionate about her local community and has been involved in many community volunteer roles, and has also been locally employed. Tina counts her role as chairing the group behind the design and build of the new Tawa & Linden Plunket facility as her greatest volunteer achievement. Her vision for her new role as Tawa Town Centre Coordinator is to support ideas, and motivation behind growing Tawa as a vibrant place to work, live & play.

Tina will be visiting all businesses over the next few weeks as part of updating our business database.

## Successful Business Breakfast

Tawa Business Group was delighted to support the Tawa Rotary Business Breakfast held Wednesday 22nd August at the Borough. The special guest speaker was Dave Greenberg, a former rescue helicopter pilot, who spoke about his time working as a crew member and talked about preparation, risk, readiness, and related that all to running a business and managing staff and customers. A raffle was held – proceeds to Foster Hope. Also a collection into a Westpac Helicopter money box – proceeds to Westpac Helicopters Life Flight Trust. Our thanks go to sponsors Lyn Calman from Ray White and Westpac Bank.



## Your Tawa Business Group Committee

The current Committee comprises: Ant Simon (Chair), Gary Denton (Treasurer), Darcy Brittliff, Judith Gray, Susan Hagen, Richard Herbert, Kareen Holland, Ryan Marston and Ann Woolston.

Three vacancies have become available with Brian Frampton, Tony Henderson-Newport and Bruce White having recently left the Committee.

If any members are interested in filling those places, please contact Ant Simon at [info@simonspharmacy.co.nz](mailto:info@simonspharmacy.co.nz).



### Plaza Upgrade

The upgrade works on the Tawa Plaza has now finally started with the removal of the temporary plants on Monday and setup of site contractors container. Construction works will start on Thursday and are planned to be completed by end January.



### Banner Flags

We have commissioned the installation of banners and flags along Main Road in Tawa. Banners will be located in clusters of 2-3 flags at numerous locations between Linden and Takapu Rd with the hardware for flags to be installed throughout the Town centre.

Wellington City Council has generously contributed \$17,000 towards this project with TBG allocating \$25,000 from this year's budget to cover the balance. We are excited about the impact the flags, which feature the new Tawa logo, will have. This real "flagship" will be installed in time for Spring in Tawa at the end of the month.



Spring into Tawa is Tawa's annual community festival bringing together Tawa businesses, local groups, schools and organisations for a day of community connections, entertainment, activities and food.

Follow us on Facebook for updates on the event, our entertainment programme and stallholders.

Spring into Tawa is organised by the Tawa Residents Association and will be held Saturday 27th October 2018 10am - 3pm, Main Road, Tawa.

## Getting your business ready for Christmas

For more information and handy tips, visit the [business.govt.nz](http://business.govt.nz) website.

**Staff parties** - Throwing a staff party can be a great way to see out the year and celebrate successes, but there are tax considerations to think about.

You can claim some costs of a party or staff gifts, but they may be subject to fringe benefit tax.

**Days in lieu** - An employee is entitled to a full day off in lieu of working a public holiday - no matter how many hours they worked that day.

**Paying staff over the holidays** - When there's a public holiday on a day your employee usually works, they're

entitled to a paid day off, no matter how long they've worked for you. You can only require employees to work a public holiday if it's written in their employment agreements.

The public holidays are:

- Christmas Day - Tuesday, 25 Dec
- Boxing Day - Wednesday, 26 Dec
- New Year's Day - Tuesday, 1 Jan
- Day after New Year's Day - Wednesday, 2 Jan



Please feel free to contact us at any time, with any questions or queries. We are here to help.

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