



TAWA TALK

October 2020

Welcome to the latest updates from the Tawa Business Group. In this issue:

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AGM Held 21 October 2020

Thanks to everyone who came along to the 2020 Tawa Business Group Annual General Meeting on Wednesday 21 October.

Presentations by the Chairperson, BID Manager and Treasurer were given, along with an update by the Secretary on changes to the Associate Membership rate.

Nominations for the 2020/2021 Executive Committee were received and accepted from:

- Darcy Brittliff, Orogen
- Gary Denton, Gary Denton Accounting
- Susan Hagan, Outlet City
- Ann Woolston, Smartway Builders
- Judith Gray, Nada Bakery
- Ant Simon, Simons Pharmacy
- Kareen Holland, KD One

Each of these people give their time voluntarily to support the running and management of the Tawa Business Group – it's great to have them on board for another year.

Christmas Networking Function

The Executive Committee would like to invite you to join them for drinks and nibbles to celebrate the end of what's been a very unprecedented and unusual year for all.

Date: Wednesday 9 December 2020

Venue: The Borough

Time: 5.00pm – 7.00pm

If you're able to join us, please RSVP to Sharon at sharon@tawabusiness.co.nz by Friday 27 November 2020.

Project Updates

Website

The Associate Membership form is now available on our website. Any organisations outside the BID area are welcome to apply for membership through this online form.

Work on the Members page should be completed by mid-November – once this has been done we'll be sending you the login details so you can check it out. Remember, this is your website and we want it to work for you – your comments, feedback and input are important to us.

Security Cameras

Work is now starting on Phase Two of the Security Camera project. To determine the next priority area for installation, the project team will be obtaining more information on high risk crime areas, identifying where existing private cameras are currently operating and understanding the requirements for installation in other zones.

If you're experiencing issues around your business premises, we would love to hear from you so we can take your feedback into consideration on any decisions we make. Please email Sharon sharon@tawabusiness.co.nz and she will make contact with you to get more discuss your issues further.

Signage

We have now received approval from the Wellington City Council to install directional signage for businesses based in The Plaza. Final quotes have been obtained for the design, manufacture and installation of these, and impacted businesses will be receiving more information early next week.

Transport and Infrastructure

We recognise that parking is probably the key issue for most of you, and that some issues have been ongoing for some time now and are causing significant frustrations.

A meeting was held on site with a Senior Traffic Engineer in mid-October to discuss issues with double parking and parking on yellow lines near the retail area. A further meeting has been scheduled for early November to discuss traffic concerns in other areas of the BID.

Business parking requirements are diverse and there is no one easy fix, however meeting with Council representatives on site gives them the opportunity to see the issues first hand, provides a big-picture view, and enables us to work with them to identify solutions that work for all businesses in the BID area as best we can.

Again, please email Sharon sharon@tawabusiness.co.nz if you have any feedback from either yourself or your clients/visitors relating to parking in Tawa. The more information we have, the more we'll be able to come up with a solution that works, hopefully, for everyone.

Events

Are You Interested in Hosting a TBG Networking Event?

We are currently working on our event calendar for 2020/2021, and you will see more information about further Business Breakfasts, Networking sessions and Business Boosters on our website soon. We are, however, very keen to use these events to promote Tawa businesses, so if you are interested in hosting an event, supporting an event, or if you have any other ideas or suggestions please do flick them through to Sharon sharon@tawabusiness.co.nz.

Upcoming Events

Tawa Business Group Networking Function – Wednesday 9 December 2020

Venue: The Borough

Time: 5.00pm - 7.00pm

Tawa Christmas Parade – Saturday 12 December

The date for the Tawa Christmas Parade has been locked in – Saturday 12 December at 2.00pm.

Whether it be creating Christmas windows, having a float or supporting others by providing time or resources, or providing vehicles to tow floats – this is an excellent opportunity to showcase Tawa businesses. If you'd like to be involved, contact the planning team at tawachristmasparade@gmail.com 😊

Events Held

Wellington City Councillor Led – Planning for Growth Discussion Forum

On 22 September a Councillor led discussion forum was held for members to discuss the impacts on Tawa of the Draft Spatial Plan and the District Plan. This was a great opportunity for a group discussion, and for views and feedback to be put directly to Councillors Jill Day, Malcolm Sparrow and Jenny Condie. Feedback from this forum was included in the Tawa Business Group's submission on the plan to the Wellington City Council. Thanks to all those who attended.

Wellington City Council – Economic Strategy Discussion Forum

Run by First Retail Group, a discussion forum was held in mid-October with a number of business owners to obtain input as to what the Wellington City Council should be considering when developing its Economic Strategy. Thanks to all those who attended, and to those who subsequently completed and submitted the survey link that was circulated to all members.

Spring Into Tawa – Feedback Wanted

The organising committee would love to get your feedback on how you found Spring Into Tawa – either from a personal perspective or as a business owner. If you have any comments you'd like to tell them about, please do so via this link <https://forms.gle/88HBEI9tsFeZwSi57>.

Battling Crime in our Suburb

Over recent months we have been experiencing an increase in crime activity around Tawa - mostly theft and property damage, however also an increase in threatening behaviour and racism.

We are extremely grateful to have the support of Police Constable Sarah Steed, the Police Liaison Officer assigned to Tawa. Sarah has been very visible on our streets in recent times, working with business owners who have been affected by the crime, issuing trespass notices on behalf of shop owners and working with her colleagues to ensure she is aware of all activity in and around our BID area. We have already started to see a decline in incidents due to her diligence and consistent approach, and will continue to work closely with her to ensure our business owners feel safe.

A number of you have already met Sarah, however for those who haven't, here's a little bit about her ...

Prior to coming to NZ in 2008 on a UK conversion course, Sarah was a Police Sergeant in the West Midlands Police, (around Birmingham) where she worked for 14 years. Most of her time in NZ has been based in Porirua where she worked on the front line, family harm, watch house and Inquests. She has also spent four years at Wellington Central on the Investigation Support Unit which consisted of working on high volume, low level crime.

Sarah is now based in Porirua in the Community Policing Team. She enjoys being involved in resolving some of the longer term community issues, and loves being out in the community hanging out with adults and kids alike! Here's a few photos of Sarah taken at Tawa community events.



Need Website, Digital Marketing, Social Media Support?

Aztera Marketing is now a registered service provider with the Covid-19 Business Advisory Fund.

This means that if you are eligible, you can access up to \$5,000 of marketing advice and support from them.

Small and medium sized businesses may qualify for this funding to help pay for marketing advisory services, and with this programme, there is no co-funding or part payment required by your business.

HOW CAN AZTERA HELP?

As a result of Covid-19, many businesses are needing to improve, update or adjust their marketing, for long term business success and survival. So, with their fully customised service, they can provide help with this. Here's some of the key details about their service and what it can cover...

- Website performance - Search Engine Optimisation (SEO), website content, copywriting.
- Digital Marketing - Google Ads, Facebook (Ads, Posts, Facebook Groups).
- Increasing your sales - Product bundling, customer 'choice' options, benefit focused messaging.
- Social Media

This service is based on providing one-on-one advice, using a combination of Zoom, face-to-face, and/or phone.

Note: The Business Advisory Fund may be fully allocated by mid-December.

TO LEARN MORE

To learn more about how my registered marketing service might help, email kathryn@aztera.co.nz , call 04 232 9797, or online www.aztera.co.nz

Office Space Available for Rent

Tawa Business Park, 84 Main Road, Tawa

Valuation Consultants Ltd currently have office space available for rent. Four offices (total 60m2) with shared kitchen, utility and bathroom facilities.

If you're interested, or know of anyone who would like to work from a central Tawa location, please email Jennifer for more information Jennifer@vcnz.co.nz.

173 Main Road, Tawa – ground floor

A sub-leasing opportunity has come up for part of the ground floor at 173 Main Road.

The current lease expires in December 2021. Viewing is available from 5.30pm weekdays or any time over the weekend.

For more information please contact Samantha on 021 226 6644.



Thanks Locus for the Tawa BID Map ...

A big shout out to Darren Fergus from Locus for providing us with an A0 map of our BID area for the wall in our Tawa Business Group office.

Locus is a leading data integration consulting, solution and support provider. Operating across New Zealand and Australia, Locus specialises in the supply and delivery of FME products (the data integration platform for spatial data worldwide) to assist companies of all sizes in maximising the value of its data, and being able to make better data-based decisions. Find out more about them on their website www.locus.co.nz.



A self-confessed IT/GIS geek, Darren has lived for the past five years in Tawa, with his four children all attending local Tawa schools. He set up Xtremex www.xtremex.co.nz two and a half years ago, providing supercar experiences in a Lamborghini, McLaren or a super-hero themed Mustang. He has donated many of these experiences to fund raising charities (RHMC, Child Cancer, RSPCA and Canteen), as well as donating food or money to people in need to support struggling families.



Useful Helpline Contact Numbers

As a result of a number of enquiries to NZ Police, our Community Liaison Officer, Constable Sarah Steed, pulled together a list of service organisations in NZ who are there to support people through challenging times:

If it's an emergency

Call 111 immediately in an emergency. (Police non-emergency number – 105)

Healthline

If you have COVID-19 symptoms, call the dedicated COVID-19 Healthline:

• for free on 0800 358 5453 • on +64 9 358 5453 if you have an international SIM.

For any other health concerns, call the general Healthline number on 0800 611 116.

Mental wellbeing & abuse helplines

These are some of the helplines available that offer support, information and help.

• **1737, need to talk?** -For support with anxiety, distress or mental wellbeing, call or text 1737 to talk with a

trained counsellor for free, 24 hours a day, 7 days a week.

- **Youthline**— call 0800 376 633, free text 234 or email talk@youthline.co.nz
- **Kidsline**—call 0800 54 37 54 (0800 KIDSLINE) for young people up to 18 years of age.
- **Skylight** —call 0800 299 100 helping children, young people and their families and whānau through tough times of change, loss, trauma and grief
- **Lifeline** —0800 543 354 (0800 LIFELINE) or free text 4357 (HELP)
- **Suicide Crisis Helpline** —0508 828 865 (0508 TAUTOKO)
- **Depression and Anxiety Helpline** —0800 111 757 or free text 4202 to talk to a trained counsellor about how you are feeling or to ask any questions.
- **Anxiety phone line** —0800 269 4389 (0800 ANXIETY)
- **Family Services 211** Helpline 0800 211 211— for help finding, and direct transfer to, community-based health and social support services in your area
- **OUTline NZ**— call 0800 688 5463 for confidential telephone support for sexuality or gender identity issues
- **Women's Refuge** by calling 0800 743 843 (0800 REFUGE) to be linked up with an advocate in your area
- **Elder Abuse Helpline** — call 0800 32 668 65 (0800 EA NOT OK). 24-hour service answered by registered nurses who can connect to local elder abuse specialist providers
- **Hey Bro** helpline— call 0800 HeyBro (0800 439 276). 24/7 help for men who feel they're going to harm a loved one or whānau member
- **Oranga Tamariki** —call 0508 325 459 (0508 FAMILY) or email contact@ot.govt.nz for concerns about children and young people

NZ COVID Tracer app

If you have questions or feedback about the NZ COVID Tracer app:

- call 0800 800 606 - •email help@covidtracer.min.health.nz

Managed isolation and quarantine

If you have questions about managed isolation and quarantine, including charges and exemptions:

- call 0800 ISOMIQ (0800 476 647) from within New Zealand
- call +64 4 888 1670 from outside New Zealand or if you're in New Zealand with an international SIM
- email enquiries@miq.govt.nz

Deaf, hearing impaired, Deafblind or speech impaired

If you're deaf, hearing impaired, Deafblind or speech impaired you can use the New Zealand Relay Service to call.