



# TAWA TALK

## August 2020

### **Welcome to the latest updates from the Tawa Business Group. In this issue:**

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### **Diary the Date ... Tawa Business Group AGM Wednesday 21 October**

The 2020 Tawa Business Group Annual General Meeting will be held on Wednesday 21 October from 5.30pm to 6.30pm at the Tawa Community Centre.

Further details on the agenda for the meeting, the process for election of members to the Executive Committee and other relevant information will be forwarded in due course, however please get the date in your diary – we would love to see you there.

### **Phone calls or emails regarding advertising in Crimestoppers Wall Planner ARE NOT A SCAM**

We are aware that some of you are concerned about calls you have received from Markat regarding advertising opportunities on the Crimestopper wall planner.

We have spoken with both the General Manager of Markat (Angela) and the CEO of Crimestoppers (Hadyn Smith 022 108 8928 [hadyn.smith@crimestoppers-nz.org](mailto:hadyn.smith@crimestoppers-nz.org)), and can confirm that these contacts are legitimate. Unfortunately it appears that some of Markat's team are new and are possibly not explaining the purpose of the phone call clearly enough resulting in it appearing they are seeking donations rather than promoting an advertising opportunity. Markat are working with those individuals to improve this.

FYI ... Crimestoppers will never call and ask for donations.

A little bit about Crimestoppers. They are not the Police – they are an independent charity that helps New Zealanders' fight crime by providing an anonymous and simple way to pass on information to the authorities – such as the Police. If you want to know more about Crime Stoppers go to <https://www.crimestoppers-nz.org/faq> click on the "What is Crimestoppers" heading and then click and watch the three-minute video.

If you're interested in advertising on the wall planner, please email [angela@markat.co.nz](mailto:angela@markat.co.nz) for more information.

## Project updates

### Website

We have started looking at options to update our website [www.tawabusiness.co.nz](http://www.tawabusiness.co.nz) so it provides better resources to you, and to the public in general.

Over the next few weeks you will see some of these updates starting to be implemented, including:

- ensuring we have the correct contact information for all our BID businesses
- creating a more functional members page and identifying information we can include that will be of benefit to members
- creating an Events page so you can see what's on over the coming months

If you have any suggestions or ideas as to what you would like to see available on our website, please email Sharon [sharon@tawabusiness.co.nz](mailto:sharon@tawabusiness.co.nz) ... this is your website and we want it to work for you!

### Security Cameras

Phase One of the security camera project is well underway, and we are now just waiting on confirmation of dates for installation of security cameras between the Library and The Plaza.

Work is due to start on planning for Phase Two in the near future and we will keep you updated on this as things progress.

### Signage

We have been in communication with the Wellington City Council over the past couple of months regarding improving the signage for businesses located in The Plaza. This has taken longer than we anticipated, however we do now have agreement from the Council to install directional signs on the street lamp nearest The Plaza, and are working with ImagineThat on possible options. We'll be communicating more on this with relevant business in The Plaza as soon as we can.

### Transport and Infrastructure

Earlier this year a meeting was held with senior managers from the Wellington City Council's transport team to discuss issues relating to parking and infrastructure in Tawa.

Whilst COVID-19 has had an impact on our ability to progress some things at this point in time, we are continuing discussions with the Council regarding loadings zones in the retail area. There are still ongoing discussions to be held, however we will continue to advise on progress and consult on options as appropriate as information comes to hand.

## Increase in Associate Membership fees for 2020/2021

At its July meeting the Executive Committee reviewed options for Associate Membership for FY 2020/2021.

The Tawa Business Group recognises that Associate Membership increases the diversity of membership and enables contribution from other businesses and home enterprises within Tawa that are outside the current BID area.

After a lot of consideration, it has been agreed that Associate Membership from October 2020 will increase to \$350.00 + GST. This increase represents the importance of Associate Membership being fair and equitable to full fee paying members. Under this revised fees, Associate Members will receive the same benefits as a full member, with the only exclusion being that as per the Rules of the association, Associate Members are not able to vote.

Associate Membership applications should be made via the online membership form on our website which will be available within the next couple of weeks.

## Events

### Are you interested in hosting a TBG networking event?

We are currently working on our event calendar for 2020/2021, and you will see more information about further Business Breakfasts, Networking sessions and Business Boosters on our website soon. We are, however, very keen to use these events to promote Tawa businesses, so if you are interested in hosting an event, supporting an event, or if you have any other ideas or suggestions please do flick them through to Sharon [sharon@tawabusiness.co.nz](mailto:sharon@tawabusiness.co.nz).

### Upcoming Events

#### **EyesOn Retail Safety, People Welfare and Theft Prevention Webinar – Thursday 3 September 8.30am**

Hosted by Wellington Police, EyesOn and OurCBD in partnership with Wellington City Council, this is a free one hour session covering:

- Tactical Communication. De-escalating challenging situations and preventing harm in consumer facing environments. Using words and body language to achieve co-operation
- People Welfare. Understanding how we can best support our most vulnerable people and what the process is to ensure they get the right help needed.
- Theft Prevention. Strategic ways to deal with shoplifting, aggressive & threatening behaviour, trespassing, robbery, theft prevention measures and developing a store safety plan.

You must register in advance for this event via the following link:

[https://us02web.zoom.us/webinar/register/WN\\_q2mOm8vxQAGE8nIGntjZTg](https://us02web.zoom.us/webinar/register/WN_q2mOm8vxQAGE8nIGntjZTg)

#### **Planning for Growth Pop-up – Friday 4 and Saturday 5 September**

Unfortunately due to moving back into Level 2, the Wellington City Council Planning for Growth pop-up planned for The Plaza was postponed. This has now been rescheduled for Friday 4 and Saturday 5 September from 10.00am to 2.00pm both days. This is a great opportunity to find out from the WCC what the Draft Spatial Plan means for Tawa and to put to them any ideas or questions you may have.

The Tawa Business Group will be looking to make a submission on behalf of the BID on the Draft Spatial Plan and welcome any input from businesses on this.

#### **Business Coach Support – date to be confirmed**

The Government has allocated additional funding to support businesses through the COVID-19 pandemic and the economic fallout. The COVID-19 Business Advisory Fund enables small and medium sized businesses to access expert advice and support through the Regional Business Partner Network. It is 100% funding and no co-funding is required.

The Wellington City Council are looking for expressions of interest from all Wellington BID's in a Zoom session being run by Chris Whelan (a Wellington based Action Coach) to discuss the opportunity of how they can benefit by this fund. The session will provide a high level overview of how Chris can support businesses through business planning and business systems, developing marketing strategies and creating financial reports and budgets. Businesses interested in taking this further can then register through the Regional Business Partner programme to work with Chris on a one-on-one basis.

If you're interested in taking part in the Zoom session, please let Sharon know [sharon@tawabusiness.co.nz](mailto:sharon@tawabusiness.co.nz) – she can confirm the date and time once they've been set.

#### **Spring Into Tawa – Saturday 17 October**

Spring Into Tawa is taking place on Saturday 17 October – with the General Election also now being held on the same day.

#### **Tawa Business Group AGM – Wednesday 21 October**

Refer "Save the date" above.

#### **Tawa Christmas Parade – Saturday 12 December**

The date for the Tawa Christmas Parade has been locked in – Saturday 12 December at 2.00pm.

This is a great opportunity for businesses to get involved - Christmas windows, being part of the parade, providing sponsorship etc. More detail to follow in our October newsletter, or you can contact the organisers directly at [tawachristmasparade@gmail.com](mailto:tawachristmasparade@gmail.com) 😊

## Recent Events

### **August Business Breakfast**

Thanks to everyone who joined us at the recent Business Breakfast at The Borough where Greg O'Connor and Brett Hudson were our key speakers. Held in conjunction with BizConnect, and MC'd by Mike Green from Forsyth Barr, feedback from attendees has been really positive.



## **Independent Herald advertising**

We have been approached by the Independent Herald regarding a double page advertising spread dedicated to Tawa businesses from 14 September to 10 December (see draft image below).

On the basis we have enough interest to fill the two pages, the Independent Herald are offering us advertising rates at discounted rates ranging from \$45 to \$145 per fortnight for seven consecutive fortnights (totals of \$315 to \$1,015). There would be no commitment for businesses to continue after the seven fortnight timeframe. We will also be able to include stories about events taking place in Tawa – Spring Into Tawa, the Christmas Parade etc.

The Independent Herald is available online, and also available in printed format from a number of outlets between Karori and Tawa.





trained counsellor for free, 24 hours a day, 7 days a week.

- **Youthline**— call 0800 376 633, free text 234 or email [talk@youthline.co.nz](mailto:talk@youthline.co.nz)
- **Kidslines**—call 0800 54 37 54 (0800 KIDSLINE) for young people up to 18 years of age.
- **Skylight** —call 0800 299 100 helping children, young people and their families and whānau through tough times of change, loss, trauma and grief
- **Lifeline** —0800 543 354 (0800 LIFELINE) or free text 4357 (HELP)
- **Suicide Crisis Helpline** —0508 828 865 (0508 TAUTOKO)
- **Depression and Anxiety Helpline** —0800 111 757 or free text 4202 to talk to a trained counsellor about how you are feeling or to ask any questions.
- **Anxiety phone line** —0800 269 4389 (0800 ANXIETY)
- **Family Services 211** Helpline 0800 211 211— for help finding, and direct transfer to, community-based health and social support services in your area
- **OUTline NZ**— call 0800 688 5463 for confidential telephone support for sexuality or gender identity issues
- **Women's Refuge** by calling 0800 743 843 (0800 REFUGE) to be linked up with an advocate in your area
- **Elder Abuse Helpline** — call 0800 32 668 65 (0800 EA NOT OK). 24-hour service answered by registered nurses who can connect to local elder abuse specialist providers
- **Hey Bro** helpline— call 0800 HeyBro (0800 439 276). 24/7 help for men who feel they're going to harm a loved one or whānau member
- **Oranga Tamariki** —call 0508 325 459 (0508 FAMILY) or email [contact@ot.govt.nz](mailto:contact@ot.govt.nz) for concerns about children and young people

### **NZ COVID Tracer app**

If you have questions or feedback about the NZ COVID Tracer app:

- call 0800 800 606 - •email [help@covidtracer.min.health.nz](mailto:help@covidtracer.min.health.nz)

### **Managed isolation and quarantine**

If you have questions about managed isolation and quarantine, including charges and exemptions:

- call 0800 ISOMIQ (0800 476 647) from within New Zealand
- call +64 4 888 1670 from outside New Zealand or if you're in New Zealand with an international SIM
- email [enquiries@miq.govt.nz](mailto:enquiries@miq.govt.nz)

### **Deaf, hearing impaired, Deafblind or speech impaired**

If you're deaf, hearing impaired, Deafblind or speech impaired you can use the New Zealand Relay Service to call.

## **New fund aims to get more of us moving**

With spring just around the corner, Wellington City Council is challenging workplaces to get more staff walking, jogging and biking. To help, it has a new active transport workplace fund that businesses and organisations can apply to if they need a little assistance to reduce barriers or inspire staff to give it a go.

Applications to the new fund can be made at any time through the Council's online funding portal, and will be considered each month. A total of \$50,000 is available this financial year. Priority will be given to applications from businesses or organisations that are willing to part or match-fund the initiative of the programme they are requesting information for, and those already doing other things to encourage a shift to active transport. Applications will need to include a comprehensive project plan showing how the initiative will be monitored and evaluated.

<https://wellington.govt.nz/services/community-and-culture/funding/council-funds/active-transport-workplace-fund>

**Tawa making the headlines ... check this out!!** 🤗

Thanks for the link Rachael!

<https://amp.tvnz.co.nz/news/story/JTJGY29udGVudCUyRnR2bnoIMkZvbmVuZXdzJTJGc3RvcnkIMkYyMDIwJTJGMDgIMkYyNyUyRm1lZXQtdGhllW1hbi1zcHJIYWRpbmctbGxhbWEtbG92ZS10by10aGUtcGVvcGxllWluLXRhd2E=>