



TAWA TALK

August 2023

Welcome to the latest updates from the Tawa Business Group. In this issue:

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Introduction from Tawa Business Group

It's the beginning of a new financial year and that brings with it a new strategic business plan and a time to reflect on our achievements over the past year. This newsletter will highlight our achievements and cover some of the projects and services that we will be working on during this year. If you would like to find out more about what we have achieved over the past 12 months and what we have planned for this financial year, join us at our AGM on Wednesday 11 October from 5:30pm. Check out page 4 to find out how to book in.

I would like to take this opportunity to introduce Zahabia Rehan as our BID support. Zahabia has a deep understanding of social media and digital marketing and understands the importance of creating a strong online presence. Being well-versed in SEO and content marketing strategies, she has already started working on our website and Facebook account. Read page 5 for further details on how to join the Tawa Business Owners Facebook page, which will give you exclusive access to valuable and interesting resources.



Zahabia is originally from Pakistan and moved to New Zealand ten years ago with family from Dubai. She loves to travel, explore different cultures, experience different cuisines, and learn new skills. She loves meeting new people and hearing their stories. You are more than welcome to pop by to 220B Main Road on Mondays, Tuesdays, and Thursdays to meet with her or contact her at support@tawabusiness.co.nz.

Zahabia will be a valuable additional asset to the Tawa BID, and I am looking forward to working with her on some exciting and innovative projects that we have planned for the year.

Finally, Wellington City Council are organising a BID summit for Tuesday 22 August where all the Wellington BIDs will meet to “explore innovative concepts that will propel our communities and businesses toward economic growth and sustainability”. We have been asked to discuss a vision of Tawa for 2040. If you have any amazing and innovative ideas for where you would like Tawa to be in 2040, please give me a call on 021 971 937 before Monday 21 August. I look forward to hearing from you.

Bernadette, BID Manager

Destination Tawa Project Updates

Transport and Infrastructure

After an extensive review of the parking throughout the BID area and a little beyond in places, we have been working with a local design company to establish a parking and travel map that will be available for those coming into Tawa from near and far. This map will be available on our website and printed copies will be available in the library and Community Centre. Please let Bernadette know if you would also like to have some of these flyers available in your business.

Once we have finalised the map, we will be working on reviewing the timed and untimed parking to see if it meets our current and future needs. This review will incorporate views that you have already voiced with Bernadette, including the number of mobility parks and longer parking times for services that need more than an hour to park, and there will be plenty of opportunities for you to further voice your views. Check in with us again in our October newsletter for further updates.

Destination Tawa

As we come to the final few FIFA Women’s World Cup football games, it’s been fantastic to see, in addition to the FIFA flags, many of our business supporting women’s football with the vibrant and colourful bunting decorating their windows and some of their special football-themed offers. This has been a great opportunity for us to ramp up our social media exposure in preparation for our Christmas window display competition.

Following on from the success of our Christmas window display competition last year, we will be out soon canvassing business owners to join in the festive fun again this year. This is not limited to retail or hospitality businesses – if you have a window big enough for a festive display, then you can be part of the fun. Last year we had several hundred completed forms from customers travelling from all over the wider Wellington region to check out our 19 beautifully decorated windows. Please let Bernadette know if you would be keen to be part of the competition this year. There are prizes available for the people’s favourite window display as well as for those voting for their favourite display.



Job Board

The job board has been live for a year! During that time, we have advertised 104 jobs for the local business community and received some amazing and positive feedback. If you have used the job board and would like to leave us some feedback, please click [here](#).

We got some excellent candidates through your listing!

Some weeks have been quiet but other times up to seven jobs have been added in one week.

We managed to hire a candidate through the Tawa BID ad - thank you

We have had over 10,000 hits on our website for candidates checking out the job board: that’s over 27 people each and every day.

This initiative is completely FREE for all BID members and is promoted on social media, our website, in the Residents' Association newsletter and through Tawa College. You can check it out: [Job Vacancies \(tawabusiness.co.nz\)](http://Job Vacancies (tawabusiness.co.nz)).

If you are looking for staff, please email Zahabia at support@tawabusiness.co.nz to arrange for your vacancies to be included.

Vacant Properties

The success of the job board has prompted us to look at creating a Vacant Properties page on our website. This will be a service specifically for our landlords and property owners and will complement the service that they already have with their real estate agent. There will be links directly with the real estate website page or with the property owner. The BID manager regularly receives requests from small businesses looking for space and the addition of this to our website will encourage businesses to set up in Tawa.

Waste Minimisation

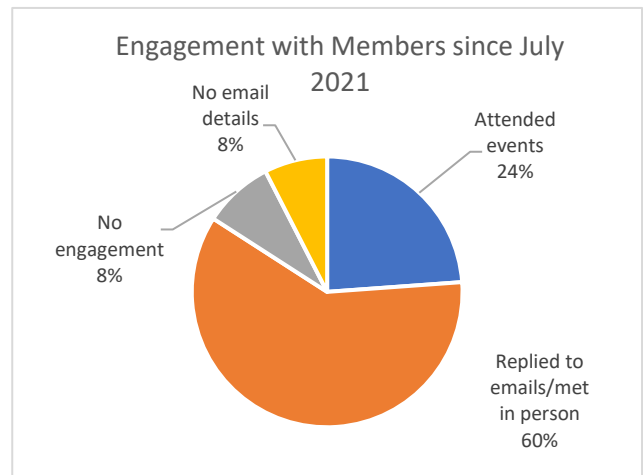
Our Waste Minimisation networking event on 27 June was a great success. Many business owners left pondering what their next steps to reducing their business waste would be. Please read page 6 for further information.

Engaging with our Members

The BID manager loves nothing more than meeting with you and talking about your business and the general business community.

The information that you share is completely confidential but forms the basis of conversations with our local MP and Takapū Northern ward councillors, as well as shaping our strategic plan with the products and services we provide each year.

Since July 2021, the BID manager has met or had email correspondence with 90% of business owners and 71% of landlords, with an average of 84% overall. Of those, 24% have attended one or more of our events during those two years.



If you are reading this now and haven't met us yet (or recently), please reach out and give us a call on 021 971 937. We are more than happy to pop by or meet you for a coffee.

Tawa Business Group Website

One of the big projects for this financial year is to update our website to increase visibility and engagement. Work has already commenced on Search Engine Optimisation (SEO), which will increase traffic and entice customers and clients to choose Tawa as their desired destination.

All businesses have the opportunity to be included in our Business Directory. Our website often ranks high in the search results when users Google for a particular business. Please ensure that your entry is current and correct: [Business Directory \(tawabusiness.co.nz\)](http://Business Directory (tawabusiness.co.nz)) and to send through any updates and additional photos that you would like included in the gallery to Zahabia at support@tawabusiness.co.nz.

Events and Consultations

SEPTEMBER

Less Waste; Greater Place Consultation

Wellington City Council are addressing the city's waste as one step in reducing the impact of waste on our environment and they have a Local Action Plan that contains the Wellington City-specific actions that feed into the wider visions for the draft Wellington Region Waste Management and Minimisation Plan (WMMP), while ensuring the needs and concerns of the local community are met. The consultation runs through from 31 July through to 1 September 2023. Please click [here](#) to find out more and share your views with WCC.



Meet the Candidates Business Breakfast



With the general election set for 14 October, there will be an opportunity for you to meet the Ōhāriu electorate candidates Greg O'Connor MP (current Labour MP for Ōhāriu) and Nicola Willis MP (deputy leader of the National party), hear their views and ask any pressing questions that you may have over a business breakfast on **Thursday 21 September from 7am** at The Borough.



We will be offering two free spaces for each business so bring along your team. Additional bookings will be at \$32 per person. Breakfast will be a warm buffet-style with the added option of an assortment of fruits and all your favourite morning beverages. Email Bernadette at info@tawabusiness.co.nz to book your place now.

OCTOBER

Tawa Business Group AGM

Make a note in your diary as the Tawa Business Group AGM will be held on **Wednesday 11 October from 5:30pm**. Come and find out about the work we have been doing throughout the Tawa business community and what we have planned for the new financial year. There will be an opportunity for networking afterwards at The Borough. Email Bernadette at info@tawabusiness.co.nz to book in.

Tawa Rotary Pride In Work Awards

The Tawa Rotary Pride In Work Awards will be held on **Tuesday 17 October**. These awards are a fantastic opportunity to recognise the outstanding performance of your staff. Further information, please read page 6.

Mexted Motors Spring into Tawa

With new naming sponsorship rights, Mexted Motors Spring into Tawa will be held on **Saturday 28 October from 10am to 3pm**. See page 7 for further details.

NOVEMBER

Christmas Networking

Now you already have your diaries out, make a note for our Christmas networking event. This will be held on **Wednesday 22 November from 5:30pm** at the Sprig and Fern. Book in with Bernadette, pop by after work and catch-up with like-minded business owners to kick off the festive season.

Tawa New Businesses and Business Updates

We have a couple of new businesses to introduce this month and a couple that have moved to a new location.

Futurebound

Tawa residents, Jeff and Jacque Elias are the founder and directors of Futurebound. Much more than a mortgage broker, they also offer a mortgage reduction service where they work closely with their clients to reach "financial freedom together". Rebranded as Futurebound in 2019 and just before the Covid epidemic hit, they have created an online business model with most of their team working remotely. However, when a shared workspace fell through and their youngest child started running around the house, they decided it was time to branch out and have an office presence. They are based upstairs at 173 Main Road, Tawa.



For further information, check out their website: [Futurebound - Building Financial Freedom Together](https://www.futurebound.co.nz)



Dream Kebabs

The latest addition to the Outlet City carpark is Dream Kebabs who opened on the 3 July. George is offering freshly prepared kebabs from 11am to 7:30pm seven days a week. All their meat is halal.

You can find out more via their Facebook page: www.facebook.com/dreamkebabs

Embrace Design

Embrace Design have moved to Unit B, 204 Main Road (formerly Healing Light Crystals). Business owner Henri has offered digital fabrication services for over ten years that includes CNC milling, 3D carving, 3D printing, laser cutting and engraving as well as many other services.



The Embrace Design store was established in 2018 to house a collaboration of local artists wishing to sell handmade art.

You can check out their website for more information: www.embracedesign.nz

Wired Pup Coffee



Cohabiting alongside Embrace Design, Wired Pup Coffee has also moved into Unit B, 204 Main Road.

For those of you searching for your morning fix, Amy has moved Wired Pup Coffee. Open for takeaway coffees and milkshakes, including a new football-themed Lime shake with lemonade candyfloss, edible gold glitter and football decorations (for a limited time only).

You can follow them on Facebook: www.facebook.com/WiredPupCoffeeNz

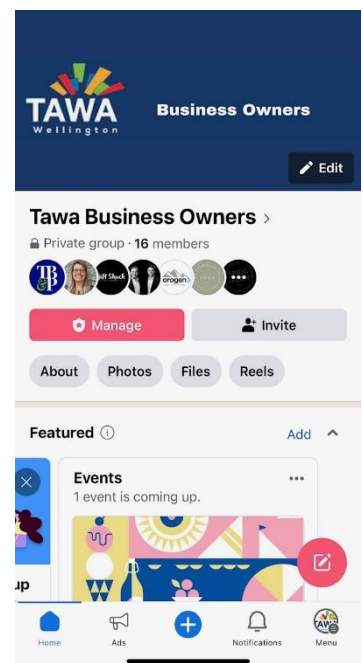
Facebook Page for Tawa Business Owners

The focus of our general Facebook page will be creating a strong online presence for the Tawa Business Group that will be driving engagement in providing current information on employment through our job board, promoting our business community through introducing new businesses and updating contact details for existing businesses, and updating the wider Tawa and Wellington community on activities, products and services provided by the Tawa business community.

Because we recognise that our business owners may need further information from the Tawa Business Group outside of all that, we have recently created a closed Facebook group for business and property owners to stay updated with interesting insights and news about the Tawa BID. You can click [here](#) to join.

It will be a great opportunity to:

- Get exclusive access to valuable information and resources that can help grow your business.
- Network with other industry professionals, share ideas, and collaborate on new opportunities.



- Stay ahead of the competition by being in the loop with the latest updates and developments in the local business community.
- Gain valuable insights from experienced executives and business owners who have successfully navigated the challenges of running a business.
- Be part of a supportive and knowledgeable community that can provide guidance and support when needed.
- Don't miss out on this valuable opportunity to connect with like-minded professionals and expand your network.

Tawa Rotary Pride in Work Awards 2023

Do you have employees whom you would like to acknowledge for their work? You could recognise their achievements and their excellence with a Pride in Work Award.

The Tawa Rotary **PRIDE IN WORK AWARDS**, organised in conjunction with the Tawa Business Group, gives Tawa businesses and organisations the opportunity to publicly acknowledge employees who are outstanding performers in the workplace.

Criteria for Nomination

1. Open to local businesses or organisations defined as based in the area between Wellington's northern boundary with Porirua City and the southern end of Grenada North, and Takapu Road to the east and the western hills of Tawa.
2. The nominee will be an employee who demonstrates an ongoing sense of pride in their daily work that puts them on an excellent standing with their employers; and/or their work colleagues; and/or the general public who they serve. They will exceed the expectations in their role and will be recognised as going beyond everyday expectations and achievements.
3. One nomination per employer or organisation.



The Award

All nominees will be invited to attend a Tawa Rotary hosted dinner held in conjunction with the Tawa Business Group as sponsor, on **Tuesday 17 October 2023**. Each will receive a framed certificate with a citation from their nominating employer featuring acknowledgement of their efforts and their achievements. There will also be associated publicity and local news coverage of this event.

Nominators and supporters are invited to attend at \$30 per head.

Nomination Forms

Please email Pat Waite: pat.waite@outlook.com for a nomination form. Forms need to be completed and returned to Pat before **20 September 2023**. For more information, email Pat Waite: pat.waite@outlook.com

Let's Celebrate your Employees' Excellence!

Waste Minimisation Update from Networking Event

The Waste Minimisation networking event was well attended with business owners keen to find out more about the recycling options available for commercial waste.

Jenny Elliott and Amy Tattersfield from WCC started the evening's presentation with the stark reality that Aotearoa New Zealand is one of the highest generators of waste per capita in the world, with an average of 700kg of waste per person in 2021. This current system causes environmental harm, greenhouse gas emissions and economic loss.

WCC adopted their Zero Waste Strategy in April 2023 and the Tawa Business Group were keen to be involved in collaboration with WCC to promote waste minimisation for businesses. 26% of our engaged business owners responded to our survey and one

of the key recommendations was to produce information to businesses on how they could reduce what they send to landfill. At the networking event, WCC launched their searchable directory, which is part of their website. This offers a wide range of recycling services for resources your organisation no longer needs. You can find local collection providers, or drop off locations, for your recyclables using the searchable directory on WCC's [Recycling for Businesses](#) webpage.

Numerous services exist for common recyclables such as paper, cardboard, cans, tins, and grade 1,2 and 5 plastics. However, you can also use this directory to find solutions for specialised recyclable materials, such as lightbulbs, scrap metal, batteries, e-waste, toner cartridges, plastic wrap, pallets, concrete, paint, tyres, wood and much more.

*Please note WCC cannot endorse any specific service providers, so this is a starting reference only.

If you'd like to see anything added to this directory, or have any questions, please get in contact with the Waste Minimisation team on waste.education@wcc.govt.nz

Mandy joined the conversation and spoke of the various initiatives for recycling that are available at the Tawa Community Centre, which include:

- Household battery recycling – non-leaking alkaline and lithium,
- Plastic and metal lid recycling – clean and sorted into plastic 2, plastic 5 and metal,
- Cell phone recycling
- Beverage carton recycling – a new service that collects opened and cleaned cartons such as Tetra Paks.

The storage facilities for these items are relatively small at the Community Centre but they are happy to accept business contributions. Please call 04 232 1682 before dropping off to ensure that they have capacity.



Recently, the Tawa Community Centre had an e-waste collection day and filled the truck (see photo above) twice and managed to divert 2040kg of e-waste from going to landfill. Further e-waste collection dates will be planned.

Sadaf spoke to the group about an initiative called Let's Talk Shop. Twelve SME retailers within the Wellington CBD worked together over a number of weeks on their journey to zero carbon emissions. This course had them questioning their suppliers' carbon emissions, working on a waste audit within their own business, measuring their own business's environmental impact and establishing a plan to reduce their own carbon emissions. Their next steps are to integrate their plans into the business practices and policies, while taking their staff along in their journey.

Our final presentation for the evening was from Careline from Organic Wealth who offers a free waste consultation to help owners and managers understand what they can do to reduce their waste and achieve their goals. Support will be made available to those who are willing to take their sustainability endeavours to the next level.

A consortium of passionate leaders in the organic waste space, including Kai Cycle, Organic Waste Management, WCC and Organic Wealth, have come together to support businesses to find a workable solution to reduce their carbon emissions, through the diversion of their food waste from the landfill.

You can contact careoline@organicwealth.nz or phone (04) 979 7350 to take up this opportunity to turn your organic waste into nutritious compost for our precious Earth.

Mexted Motors Spring Into Tawa – Saturday 28 October 2023

The latest update from the Mexted Motors Spring Into Tawa team:

Planning is continuing for Mexted Motors Spring Into Tawa on Saturday 28 October. We've had a huge interest in being part of the event - from stallholders, food trucks, local community groups and entertainers - meaning that we will have over 130 stalls, entertainment throughout the day across three stages and a range of new and exciting activities.

We're hoping this, combined with our city-wide advertising, will bring lots of people to Tawa on the day.

We're excited that some local Tawa businesses are going to be involved in the event, showcasing some of the wonderful things about Tawa.

The road closure for the event has been approved by the Tawa Community Board. More details of the closure zone can be found on our website: <https://springintotawa.nz/road-closure/>.

We appreciate that this will have an impact on businesses, and we are committed to working with you to ease the impact on you where possible, while still ensuring the accessibility of the event, and meeting our health and safety obligations. Businesses will not be able to access the Main Road by vehicle after 5am on Saturday 28 October and deliveries will need to be made ahead of time, or walked in rather than being driven in. The road will open again by 5pm at the end of the day - we try to ensure that this is as soon as possible, but with a large amount of pack down to occur, we have to ensure those packing down are safe.

If you'd like to be involved in any way, please reach out to us on info@springintotawa.nz - we're happy to chat



Celebrating our Successes – Nada Bakery



Congratulations to Nada Bakery for their outstanding achievement in winning the Bronze Medal at the 25th Bakels New Zealand Supreme Pie Awards 2023 for their delectable gourmet pie, 'The Reuben'! This well-deserved recognition is a testament to the bakery's on-going dedication to creating exceptional culinary delights.

These annual awards took place in Auckland on 1 August and were attended by hundreds of people eager to celebrate and honour the bakers for their commitment to producing quality pies.

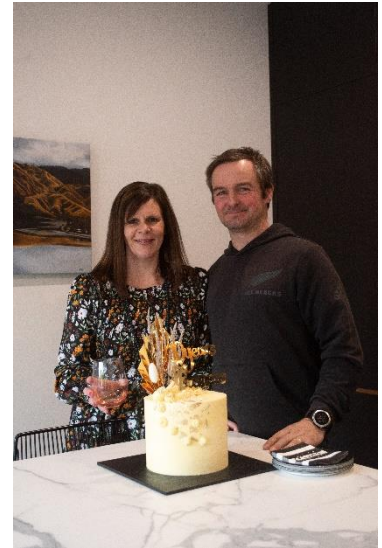
The Reuben gourmet pie is filled with beef pastrami, Swiss cheese, mustard sauce and ruby sauerkraut wrapped in their delicious golden pastry and is available in-store now.

www.nadabakery.co.nz

Business Profile – Capital Kitchens and Interiors

Many businesses quietly celebrate their milestone birthdays with a quick mention on social media and that is all. Capital Kitchens and Interiors have decided to celebrate their 10th anniversary by opening their brand-new showroom. Based at 24 Main Road, you need to drive straight in, through the Outlet City carpark and over the bridge at the back to find them tucked in at the back of the block.

Bruce and Andrea are husband and wife team and the proud owners of Capital Kitchens and Interiors and specialise in providing a personalised service to design and manufacture your ideal kitchen, be it traditional, modern or a touch more creative. They pride themselves being a small successful family-run business that works hard with an supports other local Wellington businesses to provide the kitchen of your dreams. Their three children have added to the Capital Kitchen family and love coming into the workshop as mini apprentices.



The new showroom exemplifies the state of the art in kitchen joinery and features some amazing new kitchen technologies and products. Showing off how Capital Kitchens & Interiors can design a kitchen or interior joinery to fit any space, making it completely unique and a bespoke design for their clients.

Feel free to pop down and check the new showroom out, open 10am to 2pm Monday to Saturday, or via appointment by emailing info@capitalkitchens.co.nz. The new website will be up and running very soon to showcase kitchens and interiors created for Tawa locals and across the wider Wellington region. In the meantime, you can check their current website out: www.capitalkitchens.co.nz

If you would like your business to be profile or are celebrating a significant milestone, please email Bernadette at info@tawabusiness.co.nz.

Wellington Water Update

Wellington Water have provided an update on the waterworks along the Main Road:

Construction is now well underway on Wellington Water's new project on behalf of Wellington City Council to improve the resilience of Tawa's drinking water network.

Works commenced on the Main Road Watermain Renewals on 10 July, involving renewing an ageing section of asbestos cement watermain between number 68 Main Road and Redwood Avenue. It is expected to take five months to complete.

A detour along Redwood Avenue is in place for northbound traffic. To allow northbound traffic space to pass through, all parking is closed on the northbound side of this road. All parking will remain open on the southbound side. This traffic management will be in place 24/7 for the duration of the work.

"We have been working hard to minimise the impact these works will have on the community," says Wellington Water Chief Advisor - Drinking Water, Laurence Edwards.

"We know it is particularly challenging for businesses on this section of Main Road, and we are providing additional signage and parking to make it easier for their customers. We encourage residents to support local during these works as much as you can!"

"We want to assure you that Wellington Water, Wellington City Council, and the contractor are committed to completing the work as soon as possible and we will continue to provide the community with updates on our work as it progresses."

As detailed in our previous newsletters, the Main Road Watermain Renewals is the first of three in Tawa that Wellington Water is carrying out over the next two years.

For more information, updates and the detour map please visit www.wellingtonwater.co.nz/projects/tawa-main-road-watermain-project/

Useful Helpline Contact Numbers

As a result of a number of enquiries to NZ Police, our Community Liaison Officer, Constable Sarah Steed has collated a list of service organisations in NZ who are there to support people through challenging times:

If it's an emergency

Call 111 immediately in an emergency. (Police non-emergency number – 105)

Healthline

If you have COVID-19 symptoms, call the dedicated COVID-19 Healthline:

- for free on 0800 358 5453
- on +64 9 358 5453 if you have an international SIM.

For any other health concerns, call the general Healthline number on 0800 611 116.

Mental wellbeing & abuse helplines

These are some of the helplines available that offer support, information and help.

- 1737, need to talk? - For support with anxiety, distress or mental wellbeing, call or text 1737 to talk with a trained counsellor for free, 24 hours a day, 7 days a week.
- Youthline— call 0800 376 633, free text 234 or email talk@youthline.co.nz
- Kidsline—call 0800 54 37 54 (0800 KIDSLINE) for young people up to 18 years of age.
- Skylight —call 0800 299 100 helping children, young people and their families and whānau through tough times of change, loss, trauma and grief
- Lifeline —0800 543 354 (0800 LIFELINE) or free text 4357 (HELP)
- Suicide Crisis Helpline —0508 828 865 (0508 TAUTOKO)
- Depression and Anxiety Helpline —0800 111 757 or free text 4202 to talk to a trained counsellor about how you are feeling or to ask any questions.
- Anxiety phone line —0800 269 4389 (0800 ANXIETY)
- Family Services 211 Helpline 0800 211 211— for help finding, and direct transfer to, community-based health and social support services in your area
- OUTline NZ— call 0800 688 5463 for confidential telephone support for sexuality or gender identity issues
- Women's Refuge by calling 0800 743 843 (0800 REFUGE) to be linked up with an advocate in your area
- Elder Abuse Helpline — call 0800 32 668 65 (0800 EA NOT OK). 24-hour service answered by registered nurses who can connect to local elder abuse specialist providers
- Hey Bro helpline— call 0800 HeyBro (0800 439 276). 24/7 help for men who feel they're going to harm a loved one or whānau member
- Oranga Tamariki —call 0508 325 459 (0508 FAMILY) or email contact@ot.govt.nz for concerns about children and young people

Deaf, hearing impaired, Deafblind or speech impaired

If you are deaf, hearing impaired, Deafblind or speech impaired you can use the New Zealand Relay Service to call.